

Forbes Middle East chose Eastern Tobacco Company among the 100 best performers in the region in terms of financial statements, budgets, assets and profits

Forbes^{Middle East}

Record Results For The Middle East's **Top 100 Companies 2020**

79 Eastern Company

CEO: Hani Aman

Country: Egypt

Sales: \$882 M **Profits:** \$237 M

Assets: \$1.4 B **Market Value:** \$1.8 B

Sector: Retail



The Eastern Company was established in 1920. It produces tobacco products and accessories, and has direct investments in various sectors, including real estate development, and the manufacturing of industrial machinery and packaging products. It sells cigarette brands such as Cleopatra and Boston that are popular in Egypt. They also export to 30 countries. Hani Aman has been CEO since 2018. Before this he worked in Henkel for 11 years, and also had a stint with Coca Cola.

