

**To: Her Excellency/ Deputy Head of Disclosure Division at  
EGX**

*Kind greetings, and thereafter ...*

Kindly be informed - Your Excellency - that we are going to launch a new brand of black water pipe tobacco.

It is expected that the sales of the said brand are going to be increased to 50% of the current sales. This brand is to be launched on Tuesday of 07/05/2019 in three categories (100gm- 500gm- 1000gm).

*Kindly accept, Your Excellency, the assurance of our highest consideration & utmost esteem.*

*On: 8/05/2019*

**Acc. Osama Fouad Mohamed**

**(signed)**

**Investor Relations Officer "IRO"**